

Privacy Policy
Last Updated on 01/27/2024
AMA HOME BUYER: Privacy Policy

We have created this privacy statement in order to demonstrate our firm and continuing commitment to the privacy of personal information provided by those visiting and interacting with this website. We hold the privacy of your personal information in the highest regard. The following discloses our information gathering and dissemination practices for this website.

We recognize the importance of protecting your privacy and our policy is designed to assist you in understanding how we collect, use, and safeguard the personal information you provide to us and to assist you in making informed decisions when using our site. This policy will be continuously assessed against new technologies, business practices, and our customer's needs.

Protecting your private information is our priority. This Statement of Privacy applies to https://cash4wahomes.com/ and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to AMA Home Buyer. By using the AMA HOME BUYER website, you consent to the data practices described in this statement.

# **Collection of your Personal Information**

AMA HOME BUYER may collect personally identifiable information, such as your name. We may gather additional personal or non-personal information in the future. Information about your computer hardware and software may be automatically collected by AMA HOME BUYER. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the AMA HOME BUYER website. Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through AMA HOME BUYER's public message boards, this information may be collected and used by others. AMA HOME BUYER encourages you to review the privacy statements of websites you choose to link to from AMA HOME BUYER so that you can understand how those websites collect, use and share your information. AMA HOME BUYER is not responsible for the privacy statements or other content on websites outside of the AMA HOME BUYER website.

# **Use of your Personal Information**

AMA HOME BUYER collects and uses your personal information to operate its website(s) and deliver the services you have requested.

AMA HOME BUYER may also use your personally identifiable information to inform you of other products or services available from AMA HOME BUYER and its affiliates. AMA HOME BUYER may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

AMA HOME BUYER does not sell, rent or lease its customer lists to third parties. No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

AMA HOME BUYER may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. AMA HOME BUYER may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to AMA HOME BUYER, and they are required to maintain the confidentiality of your information.

AMA HOME BUYER may keep track of the websites and pages our users visit within AMA HOME BUYER, in order to determine what AMA HOME BUYER services are the most popular. This data is used to deliver customized content and advertising within AMA HOME BUYER to customers whose behavior indicates that they are interested in a particular subject area. AMA HOME BUYER will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on AMA HOME BUYER or the site; (b) protect and defend the rights or property of AMA HOME BUYER; and, (c) act under exigent circumstances to protect the personal safety of users of AMA HOME BUYER, or the public.

#### **Use of Cookies**

The AMA HOME BUYER website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize AMA HOME BUYER pages, or register with AMA HOME BUYER site or services, a cookie helps AMA HOME BUYER to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same AMA HOME BUYER website, the information you previously provided can be retrieved, so you can easily use the AMA HOME BUYER features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the AMA HOME BUYER services or websites you visit.

# What are Dynamic Ads?

Dynamic Ads are ads that are personalized in real-time to the user. Unlike static ads that show the same content on every impression, Dynamic Ads enable the advertiser to display a unique creative for different users. Dynamic Ads are the only feasible way to scale up the number of creatives per campaign and to personalize them on each impression.

### What is ReTargeting?

The main goal of ReTargeting Ads is to re-engage site visitors after they have left the site. Dynamic ReTargeting Ads are generated based on the actual products or offers viewed on the advertiser's site. For example if you've visited a retailer's website and viewed a specific product, you might receive a banner ad containing that product. Rather than showing the same ad to every visitor, AMA HOME BUYER's Dynamic Ad Application will select the most relevant ad copy based on the user's activity on the site. AMA HOME BUYER's Personalized ReTargeting Platform works when an advertiser places our tag on his website. The tag embeds a third party cookie on the browser of users visiting the site. Using Real Time Bidding (RTB) Ad Exchanges, it is then possible to focus media buying efforts against those visitors. It is important to note that the cookie itself does not contain any personal identifying information. Our Personalized ReTargeting ads intelligently match the right offering to each visitor based on his previous activities on the site. Each advertiser using AMA HOME BUYER's services is responsible to limit the number of ad impressions shown to each user in order to ensure that viewers are not overly exposed to specific ads.

# How Can I Remove Myself from Being ReTargeted?

AMA HOME BUYER makes removing our tracking cookie easy for any user who wishes to do so. Users that don't want to see AMA HOME BUYER Personalized Ads should simply email info@cash4wahomes.com

### **Security of your Personal Information**

AMA HOME BUYER secures your personal information from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

#### **Children Under Thirteen**

AMA HOME BUYER does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

#### **Opt-Out & Unsubscribe**

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of receiving any or all communications from AMA HOME BUYER by contacting us here:

#### Cash4Wahomes.com

Email Address: info@cash4wahomes.com Telephone number: 425-728-4080

Changes to this Statement

AMA HOME BUYER will occasionally update this Statement of Privacy to reflect company and customer feedback. AMA HOME BUYER encourages you to periodically review this Statement to be informed of how rayandson.com is protecting your information.

#### **Contact Information**

AMA HOME BUYER welcomes your questions or comments regarding this Statement of Privacy. If you believe that AMA HOME BUYER has not adhered to this Statement, please contact AMA HOME BUYER at:

# Cash4Wahomes.com

100 N HOWARD ST STE R, Spokane, WA 99201 Email Address: info@cash4wahomes.com Telephone number: 425-728-4080

Effective as of 01/27/2024

AMA Home Buyer